



INDUSTRIAL PANEL „PATENTS, INTELLECTUAL PROPERTY AND TECHNOLOGY TRANSFER “

20th May, 2014, the European Commission Building, Sofia



09:00 **Registration and Welcome coffee**

09:30 **Official Opening**

Elitsa Panayotova (*Executive director, Sofia Tech Park*)

Prof. Ivan Kralov (*Vice - Rector for research and development, Technical University Sofia*)

09:50-11:30 **Panel 1: Patents – what, when and where to patent protect?**

Moderator: Prof. Stefan, Hadjitodorov (Councilors to the President of the Bulgarian Academy of science)

09:50 **Observations on Technology Transfer from Universities in the Silicon Valley and Europe "The Stanford University Model of Spin-outs and Technology Transfer,,**

Skype връзка с Dr. Burton Lee PhD MBA (Lecturer, European Entrepreneurship & Innovation, Stanford University, School of Engineering; Managing Director, Innovarium Ventures, Silicon Valley)

10:10 **Valya Babaleva** (*Directorate „Inventions, useful models and industrial design“*

Patent Office of Republic of Bulgaria)

10:30 **Patent Portfolio - a Defining Factor in Valuation of a Technology-Based Enterprise**

Yakov Korkhin, PhD (*SciTech Legal P.C., Boston, Massachusetts, USA*)

11:10 **Science and production—there is nothing more practical from a good theory**

Christo Kratchanov (*CEO, Vitanea*)

11:30 Discussion and Q&A session

11:50-13:10 **Panel 2: Intellectual property in ICT and employee inventions**

Moderator: Georgi Brashnarov (CEO, Nemetschek Bulgaria)

11:50 **Legal regime in the creation of intellectual property in an employment relationship**

Plamena Georgieva (*Dimitrov, Petrov & Co.*)

12:10 **Employee inventions – best practices**

Representatives of Microsoft / VM Ware (TBC)

12:30 **Patents through the view of investor in start-up companies in the ICT sector**

Rumen Iliev (*LaunchHUB*)

12:50 Discussion and Q&A session

13:10 Lunch break



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14:10-16:00 **Panel 3: Technology transfer and financing of partner projects**
Moderator: Prof. Kostadin Kostadinov (Bulgarian Academy of Science)

14:10 **Role of universities in the development of innovative economy of countries in transition**
Wojtek Dominik (*Division of Particles and Fundamental Interactions, Institute of experimental Physics, University of Warsaw, Poland*)

14:30 **Grants for collaborative research: A tool for bridging the gap between universities and the business**
Benjamin Mlynek (*Project Management, Inovacentrum, Czech Republic*)

14:50 **Trends in technology transfer - the experience of developing countries and where Bulgaria could show leading practices**
Zlatina Karova (*Team leader of Technology Transfer Office and project activities of SRC in Sofia University “St. Kliment Ohridski”*)

15:10 Discussion and Q&A session