

**START
FOR
FUTURE**

EUFORIA

Co-Creation SPRINT

OPEN CALL

Innovation Hub North-East Bulgaria –
Varna

Open Call for startups, startup projects
and ideas

Design your ecosystem, your way!

The Co-Creation SPRINT is the result of project EUFORIA and Innovation Hub Work in 2021 and the challenges presented have been selected by variety of regional stakeholders across different sectors



INNOVATION HUB NORTH-EAST BULGARIA – VARNA

In 2021, stakeholders (representatives of academia, local authorities, business sector, startups) have been actively engaged to define city and regional challenges related to the needs of people, businesses, organizations and society, and create a longstanding impact on cities and urban quality of life.

On international level, a joint meeting was held with the European ecosystems, partners in EUFORIA (Athens /Greece/, Aveiro /Portugal/, Munich /Germany/, Osijek /Croatia/) to share experiences, insights, discuss synergies and ways to set up a community.

Based on the results presented, a framework for empowering regional entrepreneurial ecosystems was developed. This call, for innovative solutions to address the challenges, is part of this framework.

INNOVATION CHALLENGES FOR 2022



Quality of Life and Health



**Transportation and Urban
Planning**



Environment and Energy

Whether you have participated In innovation challenges before, or you are embarking this program just now, we are certain that together we will create projects that improve the city outlook and create jointly the impact needed.



Innovation Hub North-East Bulgaria – Varna Co-Creation Program

A 10-12 week innovation program to develop co-creation projects between startups, industry, city of Varna - towards innovation that will make your ecosystem sustainable and liveable in your own way!

Successful collaborations will be supported by The Edge R&BD



Events & Workshops

Regional & global
online & Hybrid
events & workshops
across program
participants



Co-Creation

Presentation of co
creation principles
& formation of
collaborations
between partners
involved



Incubation

Startups can be
further supported by
incubation programs
and/or could apply
for International
Open Incubation
Program

Examples for innovation challenges in Varna and North-East Bulgaria



We are looking for your solutions for challenges like:



Quality of Life and Health

- Healthy lifestyle and living
 - Recreational and Spa tourism and spaces
- Solutions for prevention and/or for chronic conditions
 - Solutions for post-hospital care, rehabilitation
 - Health-related digital innovative solutions
- Solutions that promote an active lifestyle for different age groups



Transportation and Urban Planning

- Innovative solutions for recreational areas and sport facilities
 - Urban spaces for entertainment, art and culture
 - Improving social infrastructure
- Digital solutions related to the urban environment
 - Improving traffic
- Solutions for improving public transportation
- Solutions for better access to urban areas

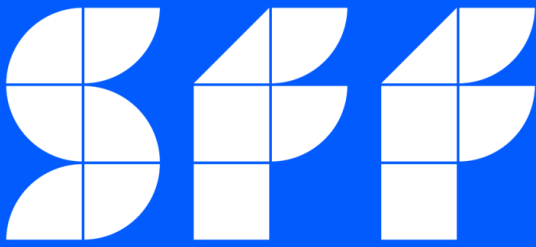


Environment and Energy

- Alternative means of transport
 - Electromobility plan
- Water management. Waste management. Recycling
 - Reduction of pollution
- Improving air quality and decarbonization for urban environment
- Energy efficiency for industry, coastal areas, for residential buildings
 - Low carbon maritime coastal transport
- Development of eco-efficient and sustainable urban infrastructure



Up to 3 innovative solutions, participating successfully in the program, will receive funding between 2000 and 5000 BGN for further development of the idea and the project.



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STARTUPS

Are you a startup interested in collaborating to design new products and services with impact on Varna and North-East Bulgaria?

Apply now [HERE!](#)



For more information and questions, please contact us at:

+359 889 331 223

iglika.milosheva@theedge.solutions